



Max Block™

Water-Based Stain Blocking Primer
SB-5000

General Description

Max Block™ is the next generation of water-based primers formulated to provide advanced stain blocking properties when compared with other typical water-based primers. Provides a lower VOC option in lieu of an alkyd-based stain blocking primer. Dries fast and provides a mildew resistant coating. Delivers hiding capabilities and excellent sealing and holdout for a uniform finish. Specifically formulated to lock in tannin stains, preventing bleed-through. Blocks and seals common household stains, water stains, smoke damage, crayon, markers, lipstick, ball point pen and more.

- Seals tannin stains
- Blocks tough household stains and odors
- For vertical and horizontal surfaces
- Fast drying – topcoat in 1 hour

Usage

Primes and seals interior and exterior surfaces. Use on new or previously painted wood, drywall, cured plaster, concrete, masonry, brick, aluminum, vinyl siding, shingles, and galvanized metal surfaces. Adheres well to glossy surfaces. Can also be used under wallcoverings for easy positioning and removal.

Colors	White
Bases	N/A
Colorant System	Do not tint

Technical Data

Vehicle	Acrylic
Pigment	Titanium Dioxide
Volume Solids	38 ± 2%
Spread Rate Per Gallon	300 – 400 Sq. Ft.
Recommended	Wet: 4.0 – 5.3 mils
Film Thickness	Dry: 1.5 – 2.0 mils

Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint.

Dry Time @ 77 °F	To Touch:	30 Minutes
(25 °C) @ 50% RH	To Recoat:	1 hour

High humidity and cool temperatures will result in longer dry, recoat and service times.

Surface Temperature	Min:	40 °F
During Application	Max:	90 °F
Viscosity		94 ± 4 KU
Flash Point		N/A
Sheen / Gloss		10 @ 60°
Clean Up		Warm, soapy water
Thinner		Do not thin
Weight Per Gallon		10.6 lbs.
Storage Temperature	Min:	40 °F
	Max:	90 °F
VOC		< 50 g/L

Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials and mildew. Remove any peeling or scaling paint and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust. Spot prime before and after filling nail holes, cracks, and other surface imperfections.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Knife off any protrusions and prime plaster before and after applying patching compound. Remove any powder or loose particles.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Informational Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Application

Stir product with a circular, lifting motion before you begin to paint. Max Block™ Water-Based Stain Blocking Primer may be applied by brush, roller, or spray, at a rate of application not to exceed 400 square feet per gallon. Surface texture and porosity will affect actual yield. For best brush application results, use a quality synthetic filament brush. For roller application use a 3/8" nap cover for smooth surfaces, a 1/2" nap cover for semi-rough surfaces, and a 3/4" nap cover for rough surfaces. Apply at full strength for maximum stain blocking and sealing properties. Do not tint, thin or add any other paints or solvents.

Max Block™ seals the stain and prevents it from bleeding through into the topcoat. In typical usage, difficult stains may not appear fully covered and sealed by the primer and the first finish coat. The second finish coat should provide complete coverage of the stained area. Two coats of primer may be required on severe stains. For best results, top-coat with a latex or oil-alkyd finish in the same day.

Spray, Airless:
Pressure / 1,500 – 3,000 PSI
Tip / 0.013 – 0.017

Compliance & Certifications

FEDERAL	✓
OTC	✓
OTC II	✓
CARB	✓
CARB07	✓
CARB19	✓
UTAH	✓
AZMC	✓
SCAQMD	✓

Eligible for LEED® v4	✓
CDPH Emissions Certified	✓
Eligible for CHPS low emitting credit (Collaborative for High Performance Schools)	✓
MPI	6, 39, 137

Class A (0-25) over non-combustible surfaces when tested in accordance with ASTM E-84

Limitations

- Apply when surface temperature is above 40 °F (4.4 °C).
- Do not tint, thin or add any other paints or solvents. Apply at full strength for maximum stain blocking and sealing properties.
- On hard, non-porous surfaces, such as glazed ceramics and non-ferrous metal, maximum adhesion and hardness may take 7 days to develop.

Technical Assistance

Available through your local authorized independent retailer.

call 1-866-708-9180
visit www.insl-x.com

Clean Up

Wash brushes, rollers, and other painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

Environmental Health & Safety Information

Use only with adequate ventilation. Do not breathe vapors, spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.



WARNING Cancer and Reproductive Harm— www.P65Warnings.ca.gov

Refer to the product label & Safety Data Sheet for product specific information.

FIRST AID: If affected by inhalation of vapors or spray mist, remove to fresh air. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention immediately; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If swallowed, do not induce vomiting. Get medical attention immediately.

IN CASE OF SPILL – Absorb with inert material and dispose of as specified under “Clean Up”.

KEEP OUT OF REACH OF CHILDREN

PROTECT FROM FREEZING

**Refer to Safety Data Sheet for additional health
and safety information.**